



AGENDA

BOARD OF DIRECTORS MEETING

Tuesday, March 28, 2023 @ 8:00 a.m.

Indian Capital Technology Center, 240 Career Tech Way, Tahlequah, OK 74464

- 1) Call to Order and Roll Call Arielle Barnett, Chair
- 2) Presentation from Provalus on Tahlequah Operations Shelby Robertson, Provalus
- 3) Review and possible approval of February Meeting Minutes Arielle Barnett, Chair
- 4) Review & possible acceptance of February Financial Reports Genny Maiden, Treasurer
- 5) Membership Report and Items Allyson Neep, M & M Specialist
  - a) Review and possible action on February Membership Report
- 6) Chair Report Arielle Barnett, Chair
- 7) Committee Updates Dan Mabery, Chair  
Amanda Lamberson, Chair
  - a) Leadership Tahlequah
  - b) Ambassadors
- 8) President Report and Items Nathan Reed, President
  - a) Staff used "Brain Dump" from retreat to start a strategic plan document
  - b) Potential for new or revamped events/programs; any cut programs/events
  - c) Strategic Plan update
  - d) Chamber Staffing updates
  - e) Economic Development update: Provalus is continuing to grow, new TRDA person will start the event process for small businesses
- 9) Events items Rebecca Owen, Events
  - a) Review – Women in Business (and future events plan), Reality Check
  - b) Legislative Briefing – March 31<sup>st</sup> at 7:30 am at Go Ye Village
  - c) Monthly Mingle – April 7th at 8 am, hosted by Elephant Rock Garden Supply
  - d) MyTahlequah – April 22<sup>nd</sup> at 8 am at the Chamber Dock
  - e) Business After Hours – April 25<sup>th</sup> Kroner & Baer 4-6 pm
  - f) Legislative Briefings – April 28th at 7:30 am at Go Ye Village
- 10) Marketing and Social Media items Allyson Neep, M & M Specialist
  - a) Review of marketing efforts and social media insights
- 11) Tourism Report and Items Genny Maiden, Tourism Chair  
Gena McPhail, Director
  - a) Director's Report
  - b) Discussion on the Cherokee County Trash Coalition
- 12) Any Unforeseen Business Since Posting of Agenda Arielle Barnett, Chair
- 13) Next Meeting Date – April 25, 2023 Arielle Barnett, Chair
- 14) Announcements Arielle Barnett, Chair
- 15) Adjourn Arielle Barnett, Chair